



ERIN HANKINS
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facebook.com/HowtoNestforLess
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OUR NUMBERS

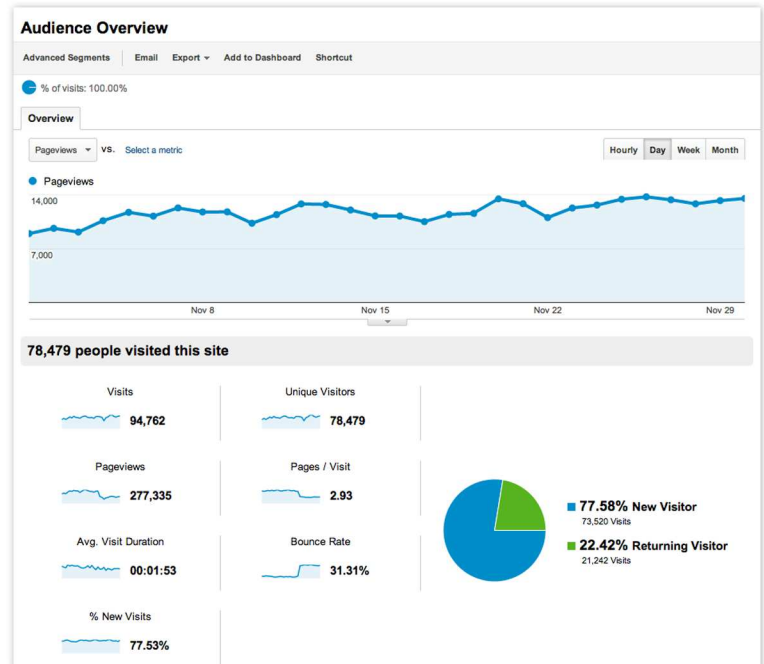
Monthly unique visitors: 78,400

Monthly pageviews : 277,000

Facebook friends: 6,185

Twitter followers: 1,884

Pinterest followers: 7,005



craft room makeover



kitchen cabinet makeover



master bedroom makeover

ABOUT THIS BLOG

Started in May of 2011, How to Nest for Less features Do It Yourself (DIY) projects, furniture revamps, crafts, home décor tips and tricks, recipes and home improvement transformations.

- DIY segment contributor to Great Day St. Louis on KMOV Channel 4
- Whimseybox.com Design Team Member
- Contributor to Daily Do It Yourself and Design Dazzle blogs
- Featured on several blogs, including: Tip Junkie, Miss Mustard Seed, Home Stories A2Z, Between Naps on the Porch, At The Picket Fence, House of Hepworths, The 36th Avenue and MANY more!





MEET ERIN

Erin Hankins, the author of How to Nest for Less, is a full time Art Director for the 27th largest home builder in the country.

Based out of St. Louis MO, Erin has a background in graphic design, marketing, photography and fine arts.

DAILY POSTS

How to Nest for Less averages 4-5 new posts per week (Monday through Friday).

Posts include furniture transformations, room makeovers, crafts, recipes, DIY and home improvement projects, free printables and décor ideas.

Product reviews and giveaways can also be seen on the blog.



PROMOTE YOUR BRAND

There are several ways Erin can help promote your brand, including:

- Spokesperson, Brand Ambassador
- Sponsored Post
- Product Review
- Giveaway
- Attend Brand Events
- Event Correspondent
- Video & Editorial How-To

The above includes but is not limited to: editorial content creation, sponsored post, Twitter, Facebook, Instagram, Google+ and video content provided by the brand.

Payment for all promotions accepted through PayPal.

WHY ADVERTISE WITH US?

How to Nest for Less averages over 9,000 pageviews per day and 270,000+ pageviews per month.

Each blog post is advertised on Facebook, Twitter, Google+ and Pinterest. All tutorial projects are also advertised on various Link Parties throughout the DIY blogger community.

BRANDS I'VE WORKED WITH

- The Home Depot (Do-It-Yourself Workshop co-lead)
- Filtrete Filters (brand ambassador)
- Flor Carpet Tiles
- 3M
- Sherwin Williams
- DutchBoy Paints
- Kirkland's Home
- Purdy Paint Brushes
- Plaid Crafts (Mod Podge, Folk Art)
- Royal Design Studio
- Cutting Edge Stencils
- Pick Your Plum
- Glade
- Walgreens
- Wood Icing Faux Finish
- Wallpaper for Windows

PRICING

All sponsorship and campaigns can be tailored specifically to meet your company's needs and will be priced accordingly. Feel free to reach me by phone **(314) 799-6707** or e-mail **erin@howtonestforless.com** to answer any of your questions or request a rate sheet.



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